

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
963935-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Advertiser Product Estimate Number
Obama/D/President OBAMA FOR PRESIDENT 2051

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007 Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/16/12 10/19/12 THE CHEW Class of Time - Pre-emptible with notice	1P-2P	-TWTF	:30	4	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/15/12 10/21/12 -TWTF-		<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Tu 10/16/12 1:28 PM TH	E CHEW	1P-2P	:3	0 OFA-12-G	i-145H ·		\$275.00 NN
2 WPBF W 10/17/12 1:57 PM TH	E CHEW	1P-2P	:3	0 OFA-12-Z	:-151H		\$275.00 NN
3 WPBF Th 10/18/12 1:29 PM TH	E CHEW	1P-2P	:3	0 OFA-12-G	; -1 55н		\$275.00 NN
4 WPBF F 10/19/12 1:31 PM TH	E CHEW	1P-2P	:3	0 OFA-12-G	i-155H		\$275.00 NN
2 10/22/12 10/22/12 THE CHEW Class of Time - Pre-emptible with notice	1P-2P	M	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/22/12 10/28/12 M		<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Des	scription .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF M 10/22/12 1:00 PM TH	E CHEW	1P-2P	:3	0 OFA-12-0	5-155н		\$275.00 N
3 10/16/12 10/19/12 10-11a Anderson C Class of Time - Pre-emptible with notice	ooper 10-11a	-TWTF	:30	4	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/15/12 10/21/12 -TWTF-		<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time Des	scription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF Tu 10/16/12 10:32 AM 10-	11a Anderson Cooper	10-11a	:3	0 OFA-12-P	P~143H		\$225.00 NN
3 WPBF W 10/17/12 10:46 AM 10-	11a Anderson Cooper	10-11a	:3	0 OFA-12-2	:-151н		\$225.00 NN
4 WPBF Th 10/18/12 10:32 AM 10-	11a Anderson Cooper	10-11a	:3	0 OFA-12-0	; -1 55н		\$225.00 NN
2 WPBF F 10/19/12 10:21 AM 10-	11a Anderson Cooper	10-11a	:3	0 OFA-12-0	i-155н		\$225.00 NN
4 10/22/12 10/22/12 10-11a Anderson C Class of Time - Pre-emptible with notice	ooper 10-11a	M	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/22/12 10/28/12 M		<u>Rate</u> \$225.00			5		
Spots: # Ch Day Air Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF M 10/22/12 10:29 AM 10-	11a Anderson Cooper	10-11a	:3	0 OFA-12-Z	:-151H		\$225.00 NN
5 10/16/12 10/19/12 M-SUN WPBF New Class of Time - Fixed Non Pre-emptible	s 25 (11-11:35PM	-TWTF	:30	3	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/15/12 10/21/12 -TWTF-		<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Des	•	Start/End Time	Lana	h Ad-ID			Poto Tuna
	SUN WPBF News 25 @			11 <u>AU-IU</u> 0 OFA-12-2	r_151µ		Rate Type \$1,000.00 NM
5 TT 51 TT 10/1/12 11:50 FWHVFC	2011 WI DI 146W3 23 W	111 IVI 11-11.33F IVI	.3	O O Y-17-7			φι,σου.σο Ni



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Advertiser	<u>Product</u>	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2051

www.	hewpbfchannel	.com									
								Spots/			
Line	Start Date	End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	5 10/16/12 Class of Tir	10/19/12 ne - Fixed		JN WPBF News 2 emptible	5 (11-11:35PM	-TWTF	:30	3	\$1,000.00	NM	
	Spots: # Ch	Day A	Air Date	Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
			0/18/12		NWPBF News 25 @			0 OFA-12-0			\$1,000.00 NM
	1 WF	PBFF 1	0/19/12	11:29 PM M-SUN	NWPBF News 25 @	11PM11-11:35PM	:3	0 OFA-12-0	G-155H		\$1,000.00 NM
(3 10/16/12 Class of Tir	10/19/12 ne - Fixed		tline emptible	11:35-12:05AM	-TWTF	:30	3	\$700.00	NM	****
	Weeks:	Start Date 10/15/12	End D 10/21/		Spots/Week 3	<u>Rate</u> \$700.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate Type
			0/17/12	12:01 AM Nightli		11:35-12:05AM		0 OFA-12-2			\$700.00 NM
			0/18/12	11:54 PM Nightli		11:35-12:05AM		0 OFA-12-2			\$700.00 NM
<u> </u>	7 VVF	PBFF 1	0/19/12	11:54 PM Nightli	ne	11:35-12:05AM	:3	0 OFA-12-0	i-122H	-	\$700.00 NM
	7 10/16/12 Class of Tir	10/19/12 ne - Fixed			11A-12PM	-TWTF	:30	2	\$800.00	NM	
	Weeks:	Start Date 10/15/12	End D 10/21/		Spots/Week 2	<u>Rate</u> \$800.00					
	Spots: # Ch		<u> Vir Date</u>	Air Time Descri		Start/End Time		h Ad-ID			Rate Type
			0/17/12	11:36 AM The Vi		11A-12PM		0 OFA-12-2			\$800.00 NM
L	2 WF	PBFF 1	0/19/12	11:32 AM The Vi	ew .	11A-12PM	:3	0 OFA-12-2	z-151H		\$800.00 NM
8	10/16/12 Class of Tir	10/19/12 ne - Fixed	1230 Non Pre-e	-1P Access Hollyv emptible	voc1230-1p	-TWTF	:30	4	\$350.00	MM	
	Weeks:	Start Date 10/15/12	End D 10/21/		Spots/Week 4	<u>Rate</u> \$350.00					
	Spots: # Ch	Day A	<u> Vir Date</u>	Air Time Descri		Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
	1 WF	PBF Tu 1	0/16/12	12:56 PM 1230-1	P Access Hollywood	1230-1p	:3	0 OFA-12-F	?-143H		\$350.00 NM
			0/17/12		P Access Hollywood	1230-1p	:3	0 OFA-12-2	Z-151H		\$350.00 NM
			0/18/12		P Access Hollywood	1230-1p		0 OFA-12-2			\$350.00 NM
	4 WF	PBFF 1	0/19/12	12:46 PM 1230-1	P Access Hollywood	1230-1p	:3	0 OFA-12-2	Z-151H		\$350.00 NM
	10/16/12 Class of Tir	10/20/12 ne - Fixed	WPE Non Pre-e	BF News 25 @ Noo emptible	on 12pm-1230pm	-TWTF	:30	3	\$350.00	NM	
	Weeks:	Start Date 10/15/12	End D 10/21/		Spots/Week 3	<u>Rate</u> \$350.00					
	Spots: # Ch		<u> Vir Date</u>	Air Time Descri		Start/End Time	_	<u>h</u> <u>Ad-ID</u>			Rate Type
			0/16/12		News 25 @ Noon	12pm-1230pm		0 OFA-12-0			\$350.00 NM
			0/18/12		News 25 @ Noon	12pm-1230pm		0 OFA-12-0			\$350.00 NM
	3 77	PBFF 1	0/19/12	12:21 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-0	2-122H		\$350.00 NM
10	10/16/12 Class of Tir	10/19/12 ne - Pre-er		th notice	M-F 3-4P	-TWTF	:30	3	\$400.00	NM	
	Weeks:	Start Date 10/15/12	10/21/		Spots/Week 3	<u>Rate</u> \$400.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
			0/16/12	3:59 PM M-F 3-		M-F 3-4P		0 OFA-12-F			\$400.00 NM
			0/17/12	3:29 PM M-F 3-	•	M-F 3-4P		0 OFA-12-2			\$400.00 NM
	2 WF	PBFTh 1	0/18/12	3:29 PM M-F 3-	4P	M-F 3-4P	:3	0 OFA-12-2	7-12TH		\$400.00 NM
11	10/16/12 Class of Tin	10/19/12 ne - Pre-en	4:30a nptible wit	a-5a h notice	430a-5a	-TWTF	:30	4	\$60.00	NM	
	Weeks:	Start Date 10/15/12	End D 10/21/		Spots/Week 4	<u>Rate</u> \$60.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
			0/16/12	4:42 AM 4:30a-		430a-5a		0 OFA-12-F			\$60.00 NM
			0/17/12	4:41 AM 4:30a-		430a-5a		0 OFA-12-2			\$60.00 NM
	1 WF	PBF Th 1	0/18/12	4:37 AM 4:30a-5	oa .	430a-5a	:3	0 OFA-12-G	i-155н		\$60.00 NM



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Obama/D/President	OBAMA FOR PRESIDENT	2051

www.	thewpbfchannel	.com									
								Spots/			
Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	1 10/16/12 Class of Tir	10/19/12 ne - Pre-em	4:30a		430a-5a	-TWTF	:30	4	\$60.00	NM	
	Spots: # Ch		•	Air Time Des	cription	Start/End Time	Lengi	th Ad-ID			Rate Type
			0/19/12		Pa-5a	430a-5a		00			\$60.00 NM
		Credite	d								·
12	2 10/22/12 Class of Tir	10/22/12 ne - Pre-em	4:30a nptible wit		430a-5a	M	:30	1	\$60.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/			<u>Rate</u> \$60.00					7
	Spots: # Ch			Air Time Des		Start/End Time		th Ad-ID			Rate Type
L	1 WF	PBFM 10	0/22/12	4:44 AM 4:30	a-5a	430a-5a	:3	0 OFA-12-2	Z-151н		\$60.00 NM
13	3 10/16/12 Class of Tir	10/19/12 ne - Fixed N	WPB Non Pre-e	F News 25 @ 5 mptible	iam 5-530am	-TWTF	:30	4	\$220.00	NM	
	Weeks:	Start Date 10/15/12	End Da 10/21/			<u>Rate</u> \$220.00					
	Spots: # Ch		ir Date	Air Time Des	<u>cription</u>	Start/End Time	<u>Lengt</u>	<u>:h Ad-ID</u>			Rate Type
ĺ			0/16/12		BF News 25 @ 5am	5-530am	:3	0 OFA-12-0	i-145н		\$220.00 NM
			0/17/12		BF News 25 @ 5am	5-530am		0 OFA-12-2			\$220.00 NM
			0/18/12		BF News 25 @ 5am	5-530am		0 OFA-12-2			\$220.00 NM
L	4 WF	PBF F 10	0/19/12	5:00 AM WP	3F News 25 @ 5am	5-530am	:3	0 OFA-12-0	i-155H		\$220.00 NM
14	10/16/12 Class of Tir	10/19/12 ne - Pre-em		opm News h notice	5-6pm	-TWTF	:30	4	\$450.00	NM	
	Weeks:	Start Date	End Da			Rate					
	Casta, # Ob	10/15/12	10/21/			\$450.00					_
	Spots: # Ch		<u>Ir Date</u> 0/16/12	Air Time Des 5:52 PM M-F		Start/End Time		h Ad-ID	1450		Rate Type
			0/10/12	5:39 PM M-F	•	5-6pm 5-6pm		0 OFA-12-0 0 OFA-12-2			\$450.00 NM
			0/17/12	5:28 PM M-F	•	5-6pm		0 OFA-12-2			\$450.00 NM
			0/19/12	5:22 PM M-F	•	5-6pm		0 OFA-12-0			\$450.00 NM \$450.00 NM
						Оори		00174 12 0	, 19511		Ψ450.00 IVIVI
15	5 10/16/12 Class of Tir		lon Pre-e	mptible	nings5:30-5:57am	-TWTF	:30	4	\$320.00	NM	
	Weeks:	Start Date 10/15/12	End Da 10/21/			<u>Rate</u> \$320.00					
	Spots: # Ch	Day Ai	ir Date	Air Time Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WF	PBF Tu 10	0/16/12		BF News 25 Mornings @		:3	0 OFA-12-P	'-143н		\$320.00 NM
			0/17/12		BF News 25 Mornings @		:3	0 OFA-12-Z	:-151H		\$320.00 NM
			0/18/12		BF News 25 Mornings @			0 OFA-12-0			\$320.00 NM
	4 WF	PBFF 10	0/19/12	5:44 AM WP	BF News 25 Mornings @	5:3(5:30-5:57am	:3	0 OFA-12-Z	:-151H		\$320.00 NM
16	10/16/12 Class of Tir	10/19/12 ne - Fixed N	WPB Ion Pre-e	F News 25 @ 6 mptible	:00Pl6-6:30PM	-TWTF	:30	3	\$1,050.00	NM	 _
	Weeks:	Start Date 10/15/12	End Da 10/21/1			<u>Rate</u> \$1,050.00					
	Spots: # Ch			Air Time Des	<u>cription</u>	Start/End Time		h Ad-ID			Rate Type
			0/17/12		3F News 25 @ 6:00PM	6-6:30PM		0 OFA-12 - Z			\$1,050.00 NM
			0/18/12		3F News 25 @ 6:00PM	6-6:30PM		0 OFA-12-G			\$1,050.00 NM
L	2 WF	'BFF 10	0/19/12	6:25 PM WP	BF News 25 @ 6:00PM	6-6:30PM	:3	0 OFA-12-Z	:-151н		\$1,050.00 NM
17	10/16/12 Class of Tin	10/19/12 ne - Pre-em	WPBI	F News 25 Mor	nings6-7AM	-TWTF	:30	4	\$275.00	NM	
	Weeks:	Start Date 10/15/12	End Da 10/21/1			<u>Rate</u> \$275.00					<u> </u>
	Spots: # Ch	Day Air	r Date	Air Time Desc		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1)/16/12		BF News 25 Mornings	6-7AM		0 OFA-12-G			\$275.00 NM
	3 WF	BFW 10)/17/12	6:23 AM WP	BF News 25 Mornings	6-7AM	:3	0 OFA-12-Z	-151H		\$275.00 NM

. INVOICE



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Obama/D/President	OBAMA FOR PRESIDENT	2051

www.th	ewpbfchannel.	com									
								Spots/			
Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/16/12 Class of Tin	10/19/12 ne - Pre-em		F News 25 Mor h notice	nings6-7AM	-TWTF	:30	4	\$275.00	NM	
	Spots: # Ch			Air Time Des		Start/End Time		h Ad-ID	484		Rate Type
)/18/12		BF News 25 Mornings	6-7AM		0 OFA-12-			\$275.00 NM
	4 WF	OFF IL)/19/12	6:29 AW WP	BF News 25 Mornings	6-7AM	13	0 OFA-12-	G-T33H		\$275.00 NM
	10/16/12 Class of Tin	10/19/12 ne - Fixed N	lon Pre-e		7-7:30PM	-TWTF	:30	2	\$1,600.00	NM	
'	Weeks:	Start Date 10/15/12	End Da 10/21/	12 -TWTF	- 2	<u>Rate</u> \$1,600.00					
;	Spots: # Ch			Air Time Des		Start/End Time		h Ad-ID	_ 43		Rate Type
)/16/12)/17/12		eel Of Fortune eel Of Fortune	7-7:30PM 7-7:30PM		0 OFA-12- 0 OFA-12-			\$1,600.00 NM
	Z VVF	DE VV				7-7:30PW	:3	0 0FA-12-	Z-12TH		\$1,600.00 NM
	10/16/12 Class of Tin	10/19/12 ne - Fixed N	lon Pre-e			-TWTF	:30	4	\$550.00	NM	
	Weeks:	Start Date 10/15/12	End Da 10/21/1	12 -TWTF	4	<u>Rate</u> \$550.00					
;	Spots: # Ch			Air Time Des		Start/End Time		h Ad-ID			Rate Type
			0/16/12		d Morning America	7-9AM		0 OFA-12-			\$550.00 NM
)/17/12)/18/12		d Morning America d Morning America	7-9AM 7-9AM		0 OFA-12-			\$550.00 NM
	2 WP)/19/12)/19/12		d Morning America	7-9AM		0 OFA-12- 0 OFA-12-			\$550.00 NM \$550.00 NM
											\$350.00 IVIVI
	10/16/12 Class of Tin	10/19/12 ne - Fixed N	Jeopa Jon Pre-e		7:30-8PM	-TWTF	:30	2	\$1,700.00	NM	
	Weeks:	Start Date 10/15/12	End Da 10/21/1	ate MTWTFSS		<u>Rate</u> \$1,700.00					
;	Spots: # Ch	<u>Day Ai</u>	r Date	Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WP	PBF W 10	/17/12	7:52 PM Jeo	oardy	7:30-8PM	:3	0 OFA-12-	z-151H		\$1,700.00 NM
	1 WP	BFF 10	/19/12	7:52 PM Jeor	pardy	7:30-8PM	:3	0 OFA-12-	G-155H		\$1,700.00 NM
	10/16/12 Class of Tin	10/19/12 ne - Pre-em	Dr. O	z M-F 9-10a h notice	9-10a	-TWTF	:30	4	\$225.00	NM	-
1	Weeks:	Start Date 10/15/12	End Da 10/21/1			<u>Rate</u> \$225.00					
;	Spots: # Ch	<u>Day</u> Ai	r Date	Air Time Des	cription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
			/16/12		Oz M-F 9-10a	9-10a	:3	0 OFA-12-	G-145H		\$225.00 NM
)/17/12	9:23 AM Dr. (9-10a	_	0 OFA-12-			\$225.00 NM
)/18/12	9:55 AM Dr. (9-10a	_	0 OFA-12-			\$225.00 NM
	4 WP	BFF 10	/19/12	9:21 AM Dr. (JZ M-F 9-10a	9-10a	:3	0 OFA-12-	G-155H		\$225.00 NM
	10/22/12 Class of Tin	10/22/12 ne - Pre-em	Dr. O. ptible witl	z M-F 9-10a n notice	9-10a	M	:30	1	\$225.00	NM	
'		Start Date 10/22/12	End Da 10/28/1			<u>Rate</u> \$225.00					
:	Spots: # Ch			Air Time Des		Start/End Time		h Ad-ID			Rate Type
	1 WP	BFM 10	/22/12	9:39 AM Dr. 0	Oz M-F 9-10a	9-10a	:3	0 OFA-12-	G-155H		\$225.00 NM
	10/19/12 Class of Tim	10/19/12 ne - Fixed N	20/20 Ion Pre-ei		. 10-11PM	F	:30	1	\$2,200.00	NM	*811
1		Start Date 10/15/12	End Da 10/21/1			<u>Rate</u> \$2,200.00					
	Spots: # Ch			Air Time Des		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WP	BF F 10	/19/12	10:37 PM 20/2	0	10-11PM	:3	0 OFA-12-	z-151H		\$2,200.00 NM
	10/22/12 Class of Tim	10/22/12 ne - Pre-em	NETV	VORK POLITIC	CAL P9-11p	M	:30	1	\$2,175.00	NM	
$\overline{}$	Weeks:	Start Date 10/22/12		te MTWTFSS		Rate \$2,175.00			-		



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	_						Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24	10/22/12 Class of Tir	10/22/12 ne - Pre-em	NETWORK POLITICA ptible with notice	L F9-11p	М	:30	1	\$2,175.00	NM	
	Spots: # Ch	Day Ai	r Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFM 10	/22/12 10:57 PM NETV	VORK POLITICAL PR	ROGR/9-11p	:3	0 OFA-12-	z-151н		\$2,175.00 NM
25	10/22/12	10/22/12	DWTS	8-9PM	M	:30	1	\$4,500.00	NM	
	Weeks:	Start Date	ptible with notice End Date MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/22/12 Day Air	10/28/12 M r Date Air Time Descr	1 iption	\$4,500.00 Start/End Time	l engi	h Ad-ID			Rate Type
	. –		/22/12 8:36 PM DWT		8-9PM	-	0 OFA-12-0	G-155H		\$4,500.00 NM
26	10/20/12	10/20/12	M-Sun 1130p-12am L	ate 1130p-1205am	S-	:30	1	\$400.00	NM	
	Weeks:	ne - Pre-em Start Date		Spots/Week	Rate					
	Snote: # Ch	10/15/12	10/21/12S-	1	\$400.00	1	F 4 4 1D			Data Tara
	Spots: # Ch 1 WF		<u>r Date</u> <u>Air Time</u> <u>Descr</u> 0/20/12 12:36 AM M-Sui		ews 1130p-1205am		<u>h Ad-ID</u> 0 OFA-12-2	Z-151H		<u>Rate Type</u> \$400.00 NM
L		LR - Foo								
27	′ 10/20/12 Class of Tir	10/20/12 ne - Pre-em	Sat 5-6am News ptible with notice	Sat 5-6am	S-	:30	1	\$60.00	NM	
	Weeks:		End Date MTWTFSS 10/21/12S-	Spots/Week 1	<u>Rate</u> \$60.00					
	Spots: # Ch	Day Ai	r Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Sa 10	/20/12 5:54 AM Sat 5-	6am News	Sat 5-6am	::3	0 OFA-12-0	G-155H		\$60.00 NM
28	10/20/12 Class of Tir	10/20/12 ne - Fixed N	Sat 6-7am News Ion Pre-emptible	Sat 6-7am	S-	:30	1	\$320.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$320.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
		PBF Sa 10		7am News	Sat 6-7am	:3	0 OFA-12-2	Z-151H		\$320.00 NM
29	10/20/12 Class of Tin	10/20/12 ne - Fixed N	Sat 7pm News lon Pre-emptible	7-730pm	S-	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$800.00					W
	Spots: # Ch		r Date Air Time Descr		Start/End Time		h Ad-ID			Rate Type
	1 WF	BFSa 10 LR-Foo		om News	7-730pm	:3	0 OFA-12-2	Z-151H		\$800.00 NM
30	10/20/12 Class of Tin	10/20/12 ne - Fixed N	GMA Saturday 7-8am on Pre-emptible	Sat 7am-8am	S-	:30	1	\$650.00	NM	1
	Weeks:	Start Date 10/15/12		Spots/Week	Rate \$650.00			•		
	Spots: # Ch		Date Air Time Descr		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	BF Sa 10	/20/12 7:27 AM GMA	Saturday 7-8am	Sat 7am-8am	:3	0 OFA-12-0	G-155H		\$650.00 NM
31	10/20/12 Class of Tin	10/20/12 ne - Pre-em	Miami vs. FSU College ptible with notice	Fc8-1130P	S-	:30	1	\$3,250.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$3,250.00					
	Spots: # Ch			•	\$3,250.00 Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WF	BF Sa 10 LR - Foo	/20/12 7:58 PM Miami	vs. FSU College Foo			0 OFA-12-0	3-155н		\$3,250.00 NM
32	10/20/12 Class of Tin	10/20/12 ne - Pre-emi	Sat 8-9am News	Sat 8-9am	S-	:30	1	\$450.00	NM	
		Start Date		Spots/Week	Rate					1



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| Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2051

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				Spots/		_	
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
32 10/20/12 10/20/12 Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	S-	:30	1	\$450.00	NM 	
10/15/12 10/21/12S-	1	\$450.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		h Ad-ID			Rate Type
1 WPBF Sa 10/20/12 8:37 AM Sat 8	-9am News	Sat 8-9am	:3	0 OFA-12-0	G-155H		\$450.00 NM
33 10/21/12 10/21/12 666 PARK AVE Class of Time - Pre-emptible with notice	10-11PM	S	:30	1	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12S	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		h Ad-ID			Rate Type
1 WPBF Su 10/21/12 10:33 PM 666 F	PARK AVE	10-11PM	:3	0 OFA-12-0	G-155H		\$1,800.00 NM
34 10/21/12 10/21/12 Sun 11:35pm Late Ne Class of Time - Pre-emptible with notice	ws 1135p-12am	S	:30	1	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12S	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF Su 10/21/12 11:43 PM Sun 1	1:35pm Late News	1135p-12am	:3	0 OFA-12-0	G-155н		\$300.00 NM
35 10/21/12 10/21/12 Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	S	:30	2	\$100.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12S	Spots/Week 2	<u>Rate</u> \$100.00				,	****
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2 WPBF Su 10/21/12 5:14 AM Sun 5		Sun 5-6am		0 OFA-12-0			\$100.00 NM
1 WPBF Su 10/21/12 5:55 AM Sun 5	o-6am News	Sun 5-6am	:3	0 OFA-12-0	G-155H		\$100.00 NM
36 10/21/12 10/21/12 Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	S	:30	1	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12S	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		h Ad-ID			Rate Type
1 WPBF Su 10/21/12 6:39 PM Sun 6		630-7pm	:3	0 OFA-12-0	G-155H		\$800.00 NM
37 10/21/12 10/21/12 ONCE UPON A TIME Class of Time - Fixed Non Pre-emptible	8-9PM	S	:30	1	\$3,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12S	Spots/Week 1	Rate \$3,600.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF Su 10/21/12 8:20 PM ONCI	E UPON A TIME	8-9PM	:3	0 OFA-12-2	Z-151H		\$3,600.00 NM
38 10/18/12 10/18/12 SCANDAL Class of Time - Pre-emptible with notice	10-11PM	T	:30	1	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12T	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Th 10/18/12 10:33 PM SCAN	IDAL	10-11PM	:3	0 OFA-12-	Z-151H		\$1,800.00 NM
39 10/17/12 10/17/12 MIDDLE/SUBURGAT Class of Time - Pre-emptible with notice	OR\9-10PM	W	:30	1	\$4,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12W	Spots/Week 1	<u>Rate</u> \$4,500.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF W 10/17/12 9:47 PM MIDD	LE/SUBURGATORY	9-10PM	:3	0 OFA-12-2	Z-151H		\$4,500.00 NM
40 10/21/12 10/21/12 Sun 8-9am News Class of Time - Fixed Non Pre-emptible	Sun 8-9am	S	:30	1	\$450.00	NM	1.444.2
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12S	Spots/Week 1	<u>Rate</u> \$450.00				*****	



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the Million of the Control of the Co	1 - 11 -		
Invoice #	Invoice Date	Invoice Month	Invoice Period
963935-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2051

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					Spots/			
ine Start Date End Date Descr	iption Start/En	d Time MTW	FSS I	Length	Week	Rate	Type	
40 10/21/12	-9am News Sun 8-9amptible	am	S	:30	1	\$450.00	NM	
. –	Air Time Description	_	art/End Time		Ad-ID			Rate Type
1 WPBF Su 10/21/12	8:41 AM Sun 8-9am News	Sı	ın 8-9am	:30) OFA-12-2	:-151H		\$450.00 NN
41 10/17/12 10/19/12 ACCE Class of Time - Pre-emptible with	SS HOLLYWOOD 106x-13	6xW	ſF	:30	1	\$40.00	NM	
Weeks: <u>Start Date</u> <u>End Da</u> 10/15/12 10/21/1	2WTF		<u>Rate</u> 0.00					
	Air Time Description	_	art/End Time		Ad-ID			Rate Type
1 WPBF Th 10/18/12	1:32 AM ACCESS HOLLY\	WOOD 10	6x-136x	:30) OFA-12-0	i-155H		\$40.00 NN
42 10/17/12 10/19/12 4:30a- Class of Time - Pre-emptible with		W	F	:30	1	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Da</u> 10/15/12 10/21/1			Rate 0.00					
	Air Time Description		art/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WPBF F 10/19/12 Credited	4:30a-5a	43	80a-5a 	:00)			\$60.00 NN
43 10/20/12 10/20/12 Sat 5- Class of Time - Fixed Non Pre-er	6am News Sat 5-6a nptible	am	-S-	:30	1	\$120.00	NM	
Weeks: <u>Start Date</u> <u>End Da</u> 10/15/12 10/21/1			Rate 0.00					
	Air Time Description	<u>S1</u>	art/End Time	Length	Ad-ID			Rate Type
1 WPBF Sa 10/20/12	5:30 AM Sat 5-6am News	Si	at 5-6am	:30	OFA-12-Z	:-151н		\$120.00 NM
		I	otal Spots	8	5			
						Gross Total		\$59,640.00

Payment Terms 30 Days

Agency Commission \$8,946.00 Net Amount Due \$50,694.00